Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.
PRICE LIST
For Fall of 1915, Spring of 1916
OF
HORN & HUNTER
WHOLESALE GROWERS
OF
STRAWBERRY PLANTS

Our main business is furnishing wholesale planters. We can ship any amount you may want. Pure, good stock and prompt shipment is our motto. If wanted in large quantities let us make you special prices.

HORN & HUNTER
Route 3. Soddy, Tenn.
To The Trade, Greeting

The father of one of our firm was the first commercial strawberry grower of the Chattanooga District. It was thirty-five years ago that he commenced the growing of strawberries. Both members of our firm have been identified with the growing of the strawberry for more than twenty years.

We have 150 acres of strawberries for plants set the past spring, and will have at least twenty million plants, and are in position to fill any order no matter how large.

We commence shipping October 15th, and ship all winter. There are very few days during the winter but what we can dig and ship plants. All plants fresh dig after order is received. We have every variety listed, and ship what you want and when you want it. We exercise every care to have all varieties pure and true to name. Should any prove otherwise we will replace them on proper proof.

We pack all plants in slatted crates, using plenty of damp moss, which insures arrival at destination in perfect condition. We make no charge for packing.

Suggestions For Planting Strawberries

The strawberry is of the greatest importance of all the small fruits; nor do any of them adapt themselves to all soils and conditions as does the strawberry. Never plant on sod land as the larvae of the May Beetle, more or less plentiful on such land, are very destructive to the young plants.

In the middle and northern states strawberries should be planted in the spring; but in the south, both fall and spring planting are practiced; in fact, they may be planted any time during the winter that the land is in working condition. If not set until the spring
they should be planted as early as the land will do to work, the earlier the better. If plants are to be grown in matted rows, they should be set in rows 4 feet apart and 20 inches apart in the row. For garden culture it is best to set plants 15 inches apart in rows three feet apart and all runners kept off. For field culture the matted row is the one in most general use. In large plantings furrows are run 3½ to 4 feet apart, two furrows thrown on this and then raked off, so that when cultivated they will be about level. This gives a good mellow bed for setting on. It is especially important that the plants be set at the proper depth. The crown should be even with the top of the soil, and the soil should be pressed firmly about them when setting.

Some varieties of strawberries have imperfect blooms and must have a perfect bloomer planted every third or fourth row. All the varieties we list are perfect bloomers except Bubach and Haverland.

Follow these instructions and buy your plants from HORN & HUNTER, the original plant growers of the Chattanooga section, and you will be sure of success. No other section produces as thrifty and hardy plants as does our soil and climate.

**Varieties**

**Excelsior** (Early). The standard early variety by which all other sorts are compared; of medium size, productive and firm. For a long time it had the entire field to itself as an early berry and is still popular with many growers.

**Missionary** (Early to Mid-season). It is a popular market variety, on account of its good carrying qualities. Holds its size well through the season; much more prolific than the Klondike.

**Lady Thompson** (Mid-season). Strong, vigorous, healthy grower, prolific and a good size. Almost too well known to need a description; has had a greater run than any other sort in the south.

**Klondike** (Mid-season). The leading mid-season variety today in all the southern commercial districts. One of the best shippers; large size.

**Aroma** (Mid-season to late). Like the Klondike it is the leading berry today of its season; large size, rich in color, deliciously aromatic in flavor. It is an all-round good grower.

**St. Louis** (Early to mid-season). A good home variety of good size and color, but too soft for commercial planters.

**Senator Dunlap** (Mid-season). Of medium size. The meat is bright red all through; prolific; a good one.

**Chesapeake** (Late). Commences ripening three or four days in advance of Gandy; is large in size and more productive. The fruit is very attractive. Plant, a vigorous and healthy grower.
Haverland (Mid-season). A vigorous grower. It does well apparently in all parts of the country; pistillate blossoms and must be planted near a perfect blooming sort. One of the most prolific.

Bubach (Mid-season). An old variety, almost too well known to need describing; has been a standard sort for more than thirty years; large and prolific. Like Haverland, it is pistillate, and must be planted near a perfect blooming kind.

Big Joe (A new variety that is being grown to quite an extent in the east). Said to be large and productive of handsome fruit.

### Price List of Strawberry Plants

<table>
<thead>
<tr>
<th></th>
<th>PER 1,000</th>
<th></th>
<th>PER 1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aroma</td>
<td>$1.75</td>
<td>Missionary</td>
<td>$1.75</td>
</tr>
<tr>
<td>Bubach</td>
<td>3.00</td>
<td>McAlpine</td>
<td>5.00</td>
</tr>
<tr>
<td>Big Joe</td>
<td>5.00</td>
<td>St. Louis</td>
<td>2.50</td>
</tr>
<tr>
<td>Chesapeake</td>
<td>5.00</td>
<td>Senator Dunlap</td>
<td>2.50</td>
</tr>
<tr>
<td>Excelsior</td>
<td>1.75</td>
<td>Rewastico</td>
<td>5.00</td>
</tr>
<tr>
<td>Early Ozark</td>
<td>2.50</td>
<td>Texas</td>
<td>3.00</td>
</tr>
<tr>
<td>Evening Star</td>
<td>3.50</td>
<td>Warfield</td>
<td>2.50</td>
</tr>
<tr>
<td>Haverland</td>
<td>3.00</td>
<td>Norwood</td>
<td>2.25</td>
</tr>
<tr>
<td>Lady Thompson</td>
<td>1.75</td>
<td>Jim Dumas</td>
<td>3.00</td>
</tr>
</tbody>
</table>

Klondike $1.75

**Remember!**

We are the Original Plant Growers of this Section.

Palmetto Asparagus. A southern variety of excellent quality; the best commercial sort of the south.

Strong 2 year plants $3.00 per 1,000.

Amoor River Privet. The best all-round ornamental hedge for the south; a perfect evergreen. If interested write for prices.

We can also furnish Raspberry, Blackberry and Dewberry Plants of all the leading sorts. Write for prices.

**HORN & HUNTER**

Route 3. Soddy, Tenn.